



Singapore Children's Society

bringing relief and happiness to children in need

Information accurate as of Oct 2023



About Us



What do we do?

We protect and nurture children and youth of all races and religions, especially children, youth and families in need.





About Us —

Our Mission

To bring relief and happiness to children in need

Our Vision

To be a leading edge organisation in promoting the well-being of the child

Our Core Values

Compassion and Caring, Commitment, Professionalism, Integrity, and Openness to Change



Who We Are —

We were **established in 1952** by a group of expatriates and concerned citizens to **help malnourished, poor, abused and neglected children.**

In 1956, we set up a Convalescent Home along Changi beach for sick children to convalesce.



Who We Are —

In 2022, we turned **70 years old**.

Our Patron-in-Chief is President Tharman Shanmugaratnam.

Our focus has evolved with changing needs, and we now have a wide range of programmes and services across more than 10 service centres to meet diverse needs.

We are governed by the Board and supported by five Standing Committees.

Our Board

BOARD

Chairman	Mr Koh Choon Hui <i>DUBC</i>
Deputy Chairman	Prof Ho Lai Yun <i>BBM (L), JP</i>
Honorary Secretary	Assoc Prof Cuthbert Teo Eng Swee <i>PPA (G), PBM</i>
Honorary Treasurer	Mr David Toh Seng Hong <i>PBM</i>
Members	Mr Chan Hiang Tiak
	Mr Kurt Wee Chorng Kien <i>JP</i>
	Dr Lena Lee Siow Ling
	Assoc Prof Lim Lee Ching
	Mdm Rashidah Bte Abdul Rasip <i>PPA(P)</i>
	Mr Ronald Liew Wing Kong
	Capt Suresh Menon
	Ms Tan Khiaw Ngoh <i>PBM, JP</i>
Nominated Members	Assoc Prof Isabella Wong Yuen Fun
	Ms Koh Hui-Jian
	Mr Koh Yeong-Kheng
	Dr Quah Saw Han
Co-opted Member	Ms Fiona Leung

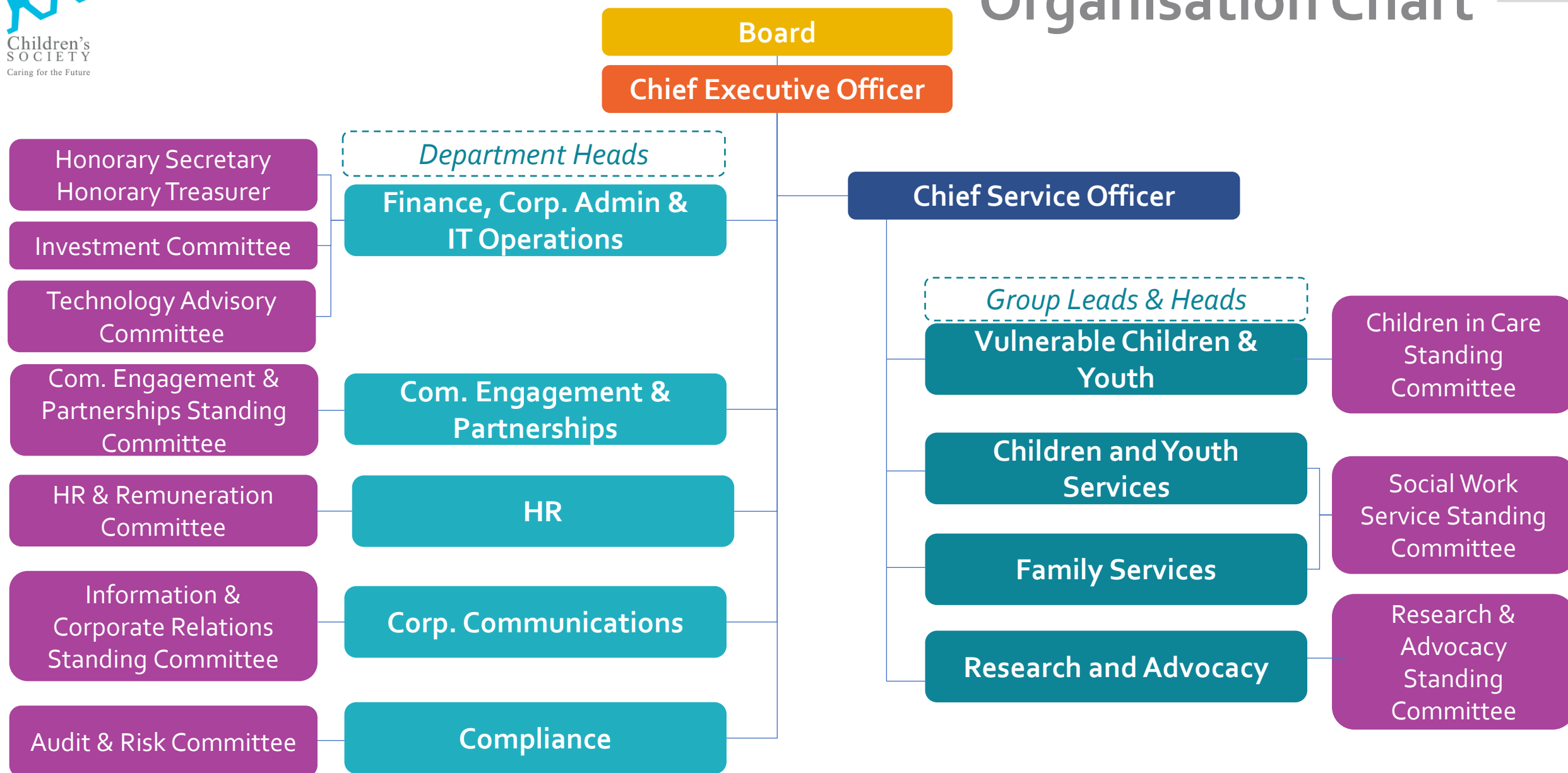
STANDING COMMITTEES

Children In Care
Community Engagement and Partnerships
Information and Corporate Relations
Research and Advocacy
Social Work Service

OTHER COMMITTEES

Audit and Risk
Awards
Crisis Management
Financial Assistance
Human Resource and Remuneration
Investment
Nomination
Research
Technology Advisory

Organisation Chart



Our Footprint





Our Resources

Total operating expenditure of ~\$22 million in 2022*

- Close to 80% of our operating expenditure is manpower related
- We have a staff strength of over 200, of which the majority are social service practitioners (e.g. social workers) who interact directly with children, youth and families (our beneficiaries)

*Please refer to our [Annual Report 2022](#) for more details



Sources of Funding

- We are largely self-funded with the majority of funds coming through donations
 - We conduct fundraising events, campaigns and donation drives
 - We are not funded by Community Chest
- As appointed service providers, some of our services and programmes are funded by the government



Our Accolades

2022

- NUS Department of Social Work Appreciation Award

2019

- 4th ASEAN Rural Development and Poverty Eradication Leadership Award
- Charity Transparency Award

2016 - 2018

- Charity Transparency Award

2014

- President's Award for Social Impact

2010

- Singapore Quality Class Award
- NCSS Outstanding VWO Award in Innovation (Special Mention)

2009

- Singapore Prestige Brand Award (Special Merit)

2008

- Endorsed by NCSS as a Centre of Specialisation in Youth Drop-in Centres

2004

- Asia Pacific NGO Award (3rd Runner Up)
- NVPC Non-Profit Organisation Award

1986

- Community Excellence Award





Our Contribution

- We provide a wide spectrum of services for children, youth and families
- Our financial independence provides us with flexibility to pilot programmes and services to meet unserved needs
- We conduct research on issues affecting children and youth and advocate for changes to improve their well-being



Our Challenges

- Adverse childhood experiences or traumatic experiences are becoming more common in childhood
- Increased stressors on families (e.g. financial difficulties, domestic conflicts) can deprive children of a healthy and safe childhood
- The mental health of children and youth is worsening
- Risks and undesirable content associated with the digital world (e.g. cyberbullying) are on the rise



Our Service Goals

1. Children and youth will thrive and be resilient despite the impact of adverse childhood experiences.
2. Regardless of their background, all children will have equal opportunities to realise their potential.
3. As they move into adulthood, youth will develop positively into responsible and healthy young adults.
4. Children and youth who are in contact with the legal system will be accorded due process; their needs will be met, and their voices heard.
5. Caregivers will be resilient and empowered to manage current and future challenges so that their children and youth are able to grow and develop in positive environments.
6. Children, youth and families' needs will be addressed by services and programmes that are informed by research
7. Issues and gaps that are identified from our service delivery and research are advocated for meaningfully
8. Children and youth are given opportunities to voice their views and contribute to issues concerning their future



Key Services






In 2022, we reached out to

21,559

children, youth and families
in need


Our Services



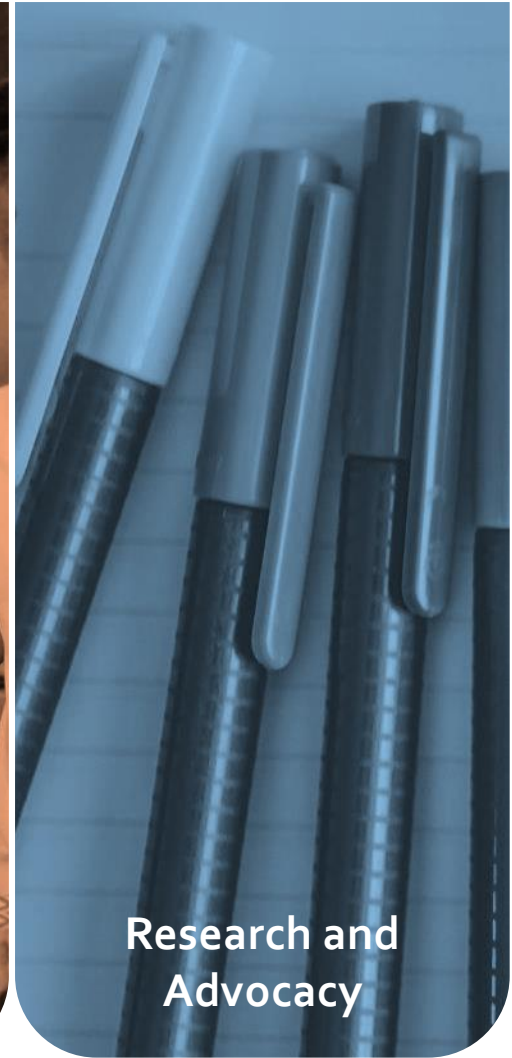
Vulnerable Children
and Youth




Children and
Youth Services



Family Services



Research and
Advocacy



Vulnerable Children
and Youth

Our Services

236 beneficiaries reached

Protecting Children and Youth who are Abused and/or Severely Neglected

We provide **fundamental care and guidance for abused and severely neglected children and youth**, with each child's best interests at heart, we collaborate with families to promote **safe, stable and permanent care**.

Vulnerable Children and Youth

Protecting Children and Youth who are Abused and/or Severely Neglected



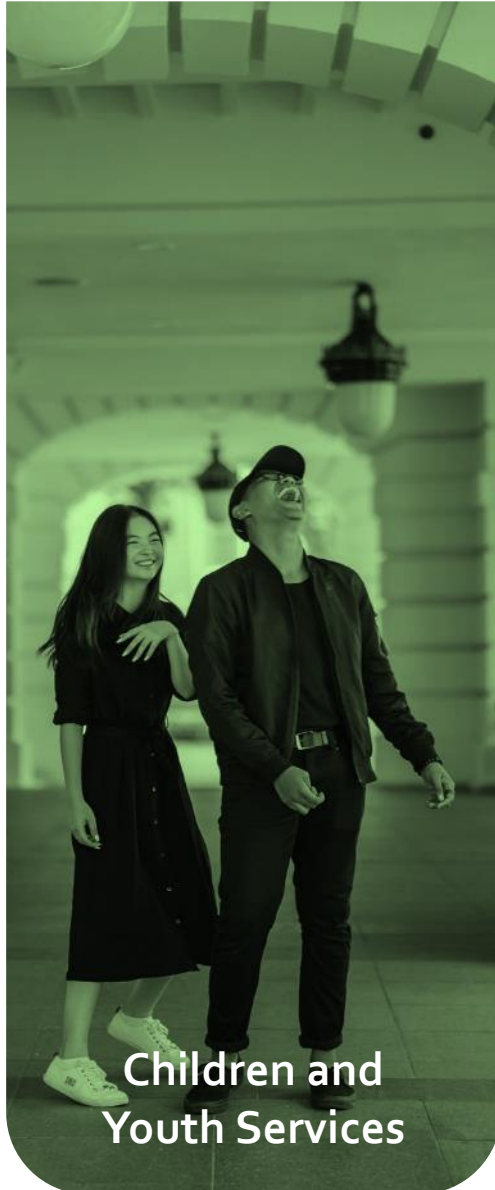
Sunbeam Place @ Children's Society

A residential home and gazetted place of safety for children and youth who need care and protection due to abuse and severe neglect



Safe and Strong Families - Reunification

An intensive home-based service that aims to increase familial connections and prepare birth families so that their children in foster or residential care can reunify with them in a safe, timely and sustainable manner.



Children and
Youth Services

Our Services

16,063 beneficiaries reached

Supporting, Nurturing and Inspiring our Children and Youth

We offer **value-adding care, nurture and inspiration to children and youth**, to complement what their parents and guardians provide.

Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth

Appropriate Adult Scheme for Young Suspects

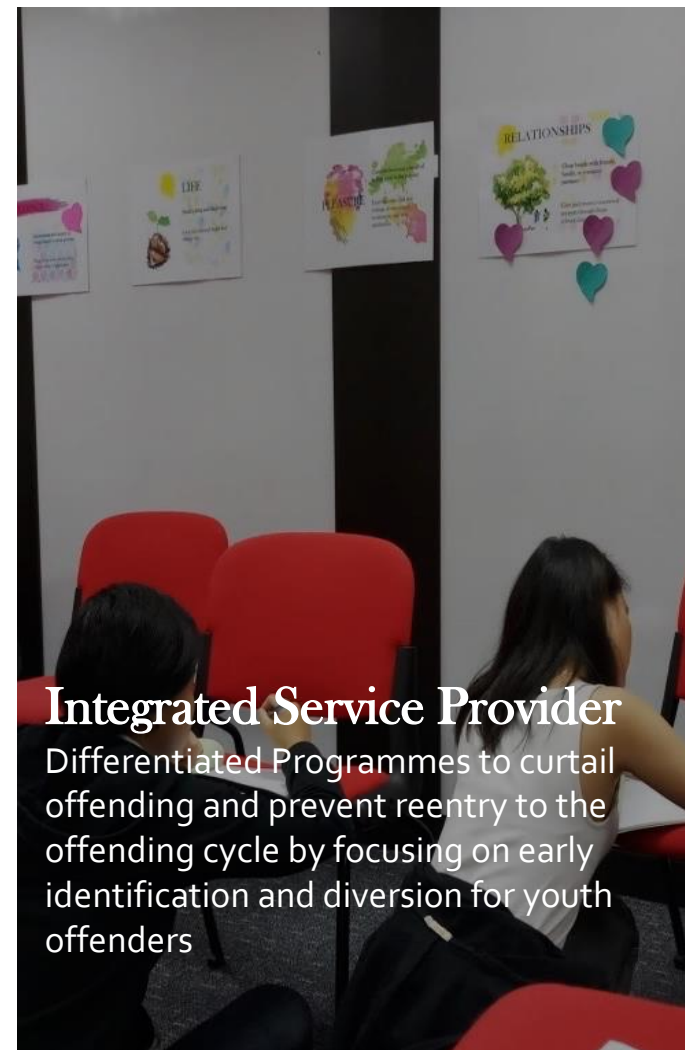
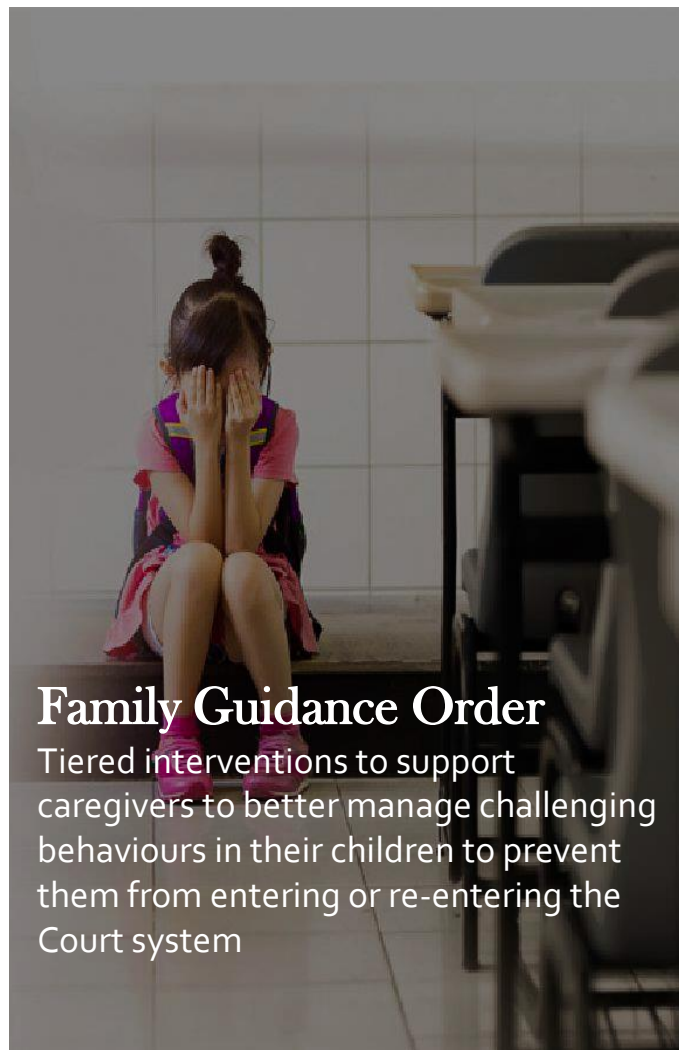
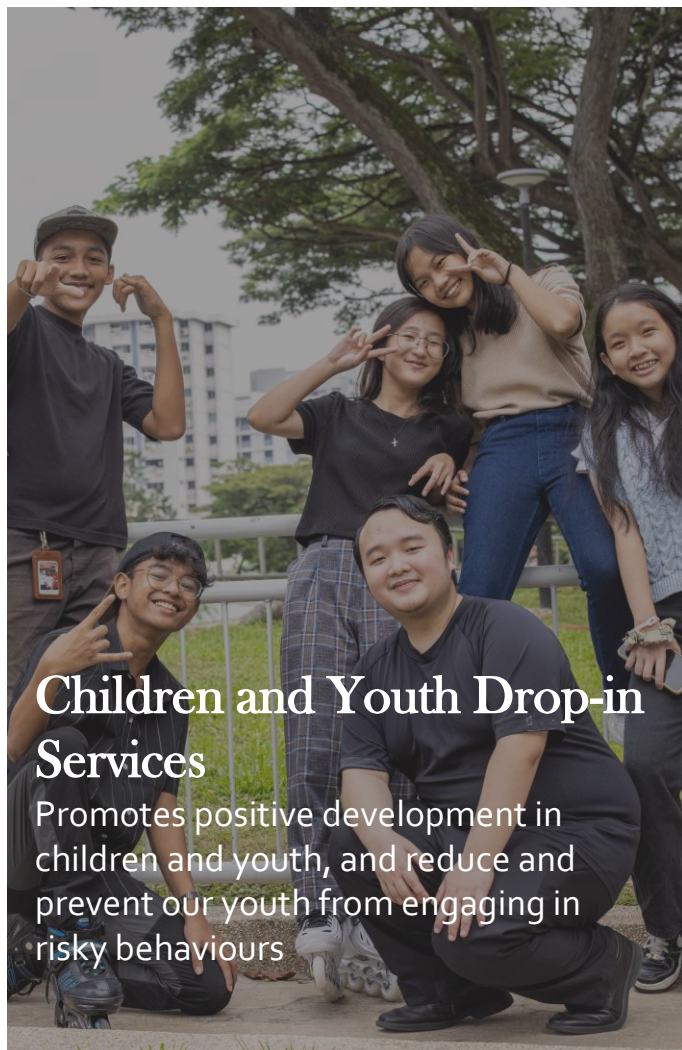
A scheme that sees trained volunteers or appropriate adults accompanying suspects under the age of 18 years old during police investigations

Bully-Free Programme

Addresses the issue of school bullying and its impact on those involved

Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



Tinkle Friend

A national toll-free helpline and online chat manned by trained volunteers and staff members to provide support, advice and information to lonely and distressed children

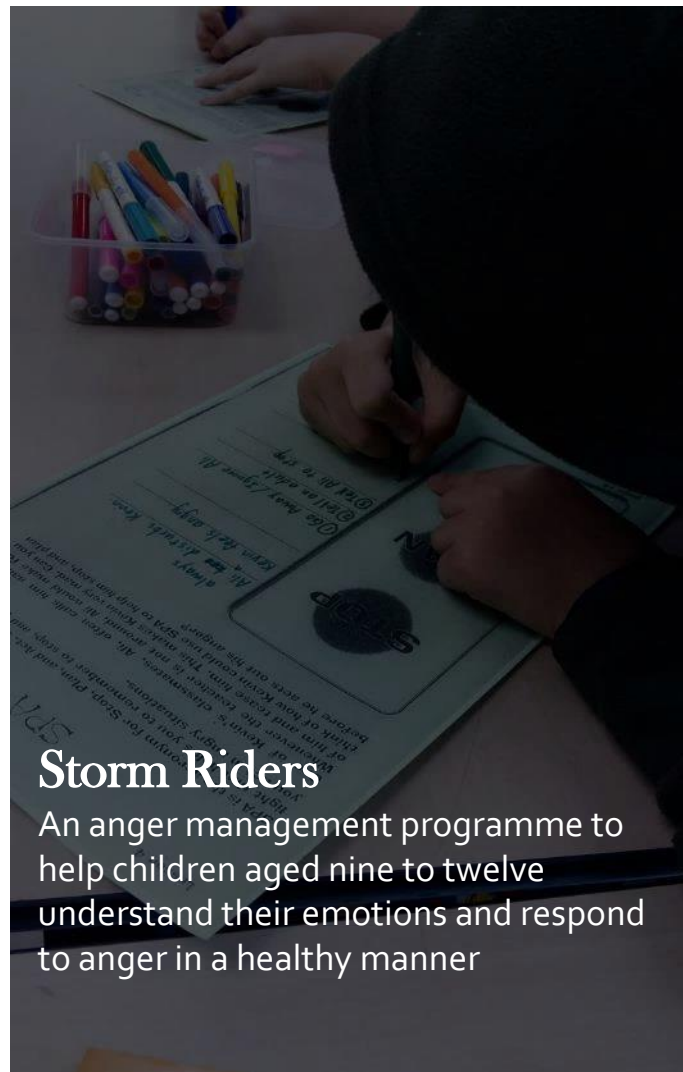


Oasis for Minds Services

A programme to develop the knowledge, attitudes and behaviours of children, youth and parents so that they can safeguard their mental health and that of others

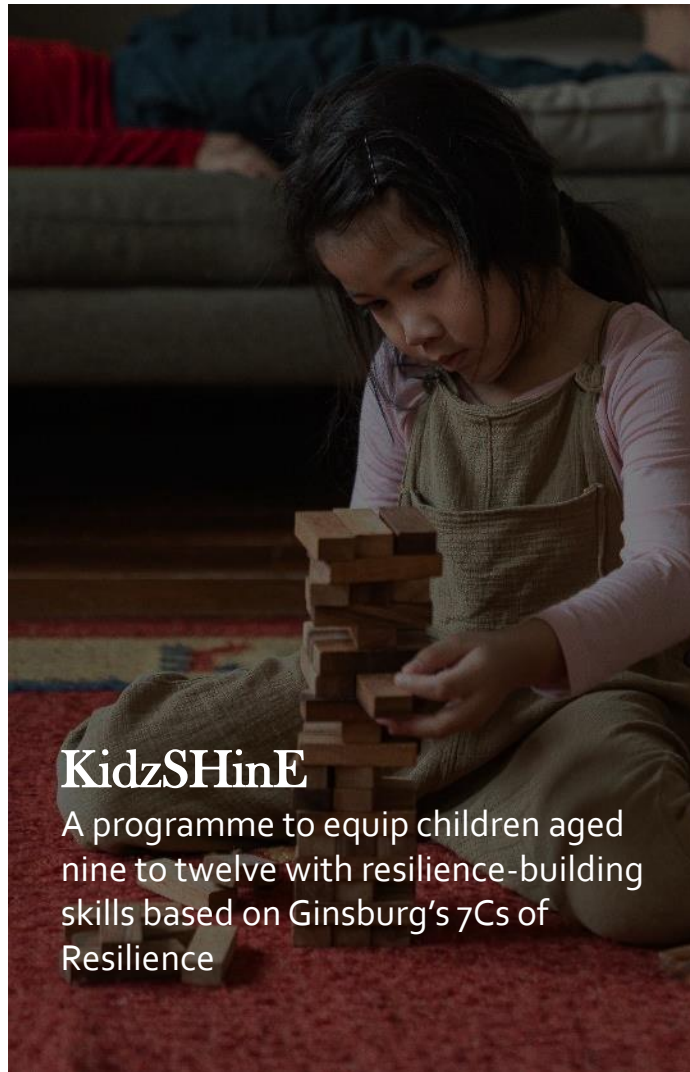
Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



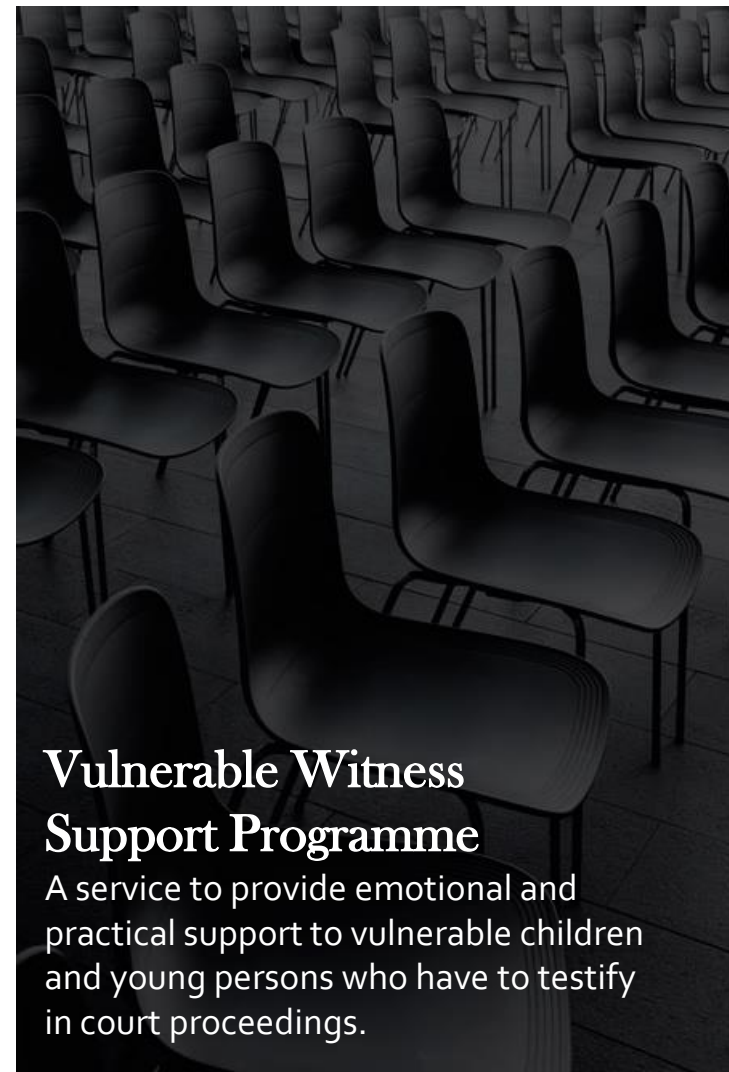
Storm Riders

An anger management programme to help children aged nine to twelve understand their emotions and respond to anger in a healthy manner



KidzSHinE

A programme to equip children aged nine to twelve with resilience-building skills based on Ginsburg's 7Cs of Resilience



Vulnerable Witness Support Programme

A service to provide emotional and practical support to vulnerable children and young persons who have to testify in court proceedings.



Our Services

3,974 beneficiaries reached

Supporting and Strengthening Our Families in Need

We **support and strengthen families in need** by working together with them. We **empower caregivers to manage challenges** to enable their children to grow and develop in a **positive home environment**.

Family Services

Supporting and Strengthening Our Families in Need



Compulsory Education Casework

Working with the Ministry of Education, we help children and parents overcome their problems so that children can attend school regularly



Financial Assistance

We disburse funds to needy students and families who are in financial difficulty

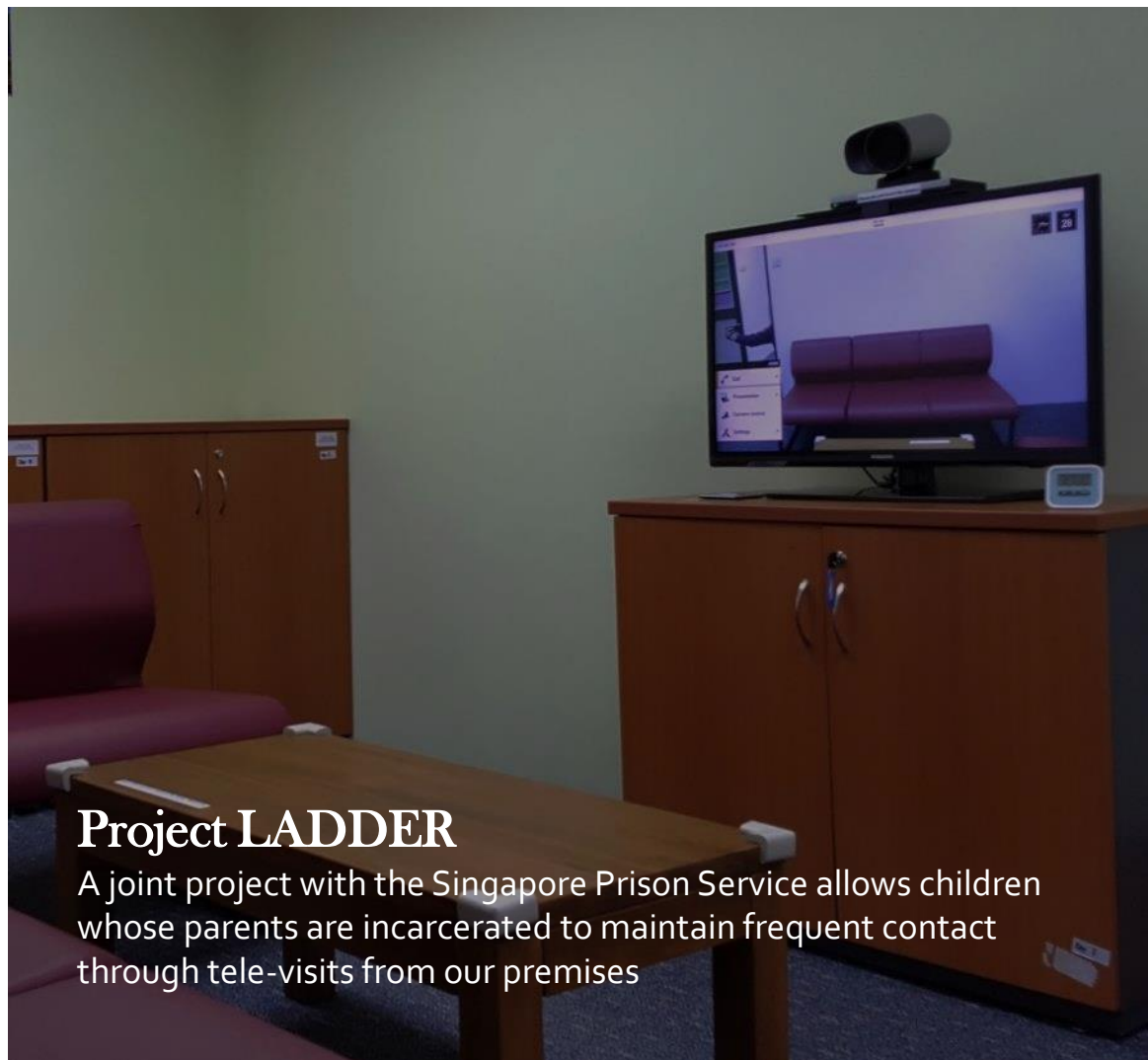


Pre-school Outreach

Working with the Early Childhood Development Agency, we assist and support children's enrolment into pre-schools

Family Services

Supporting and Strengthening Our Families in Need





1,286 beneficiaries reached

A Voice for our Children and their Future

We perform research and advocacy work to protect and promote the well-being of children, youth and their families, as well as to enhance the usefulness of social services to children and youth.

Research and
Advocacy



Child Abuse and Neglect Prevention Talk

A programme that equips teachers with the skills to identify signs and symptoms of abuse and respond appropriately when they suspect abuse



KidzLive: I Can Protect Myself

A programme that teaches young children body safety skills, to protect themselves against sexual abuse



ParentTIPS

A parenting series on trends and research concerning children and youth.

Research and Advocacy

A Voice for Our Children and their Future

Research Studies

Conducts empirical studies to better identify and understand issues that affect local children, youth and families

Singapore Children's Forum

A national platform for children and youth to voice their opinions on issues important to them

Singapore Children's Society Lecture

Invited expert shares views with policymakers, social service practitioners and members of the public on issues regarding children, youth and families

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